



SEMINAR OF LATIN AMERICAN  
**TRADE CHAMBERS FOR  
PROMOTION AND COOPERATION  
WITH CHINA**

Miss. Daniella Martínez | Miss. Fernanda Rodríguez



“ The  
Belt and Road  
initiative ”



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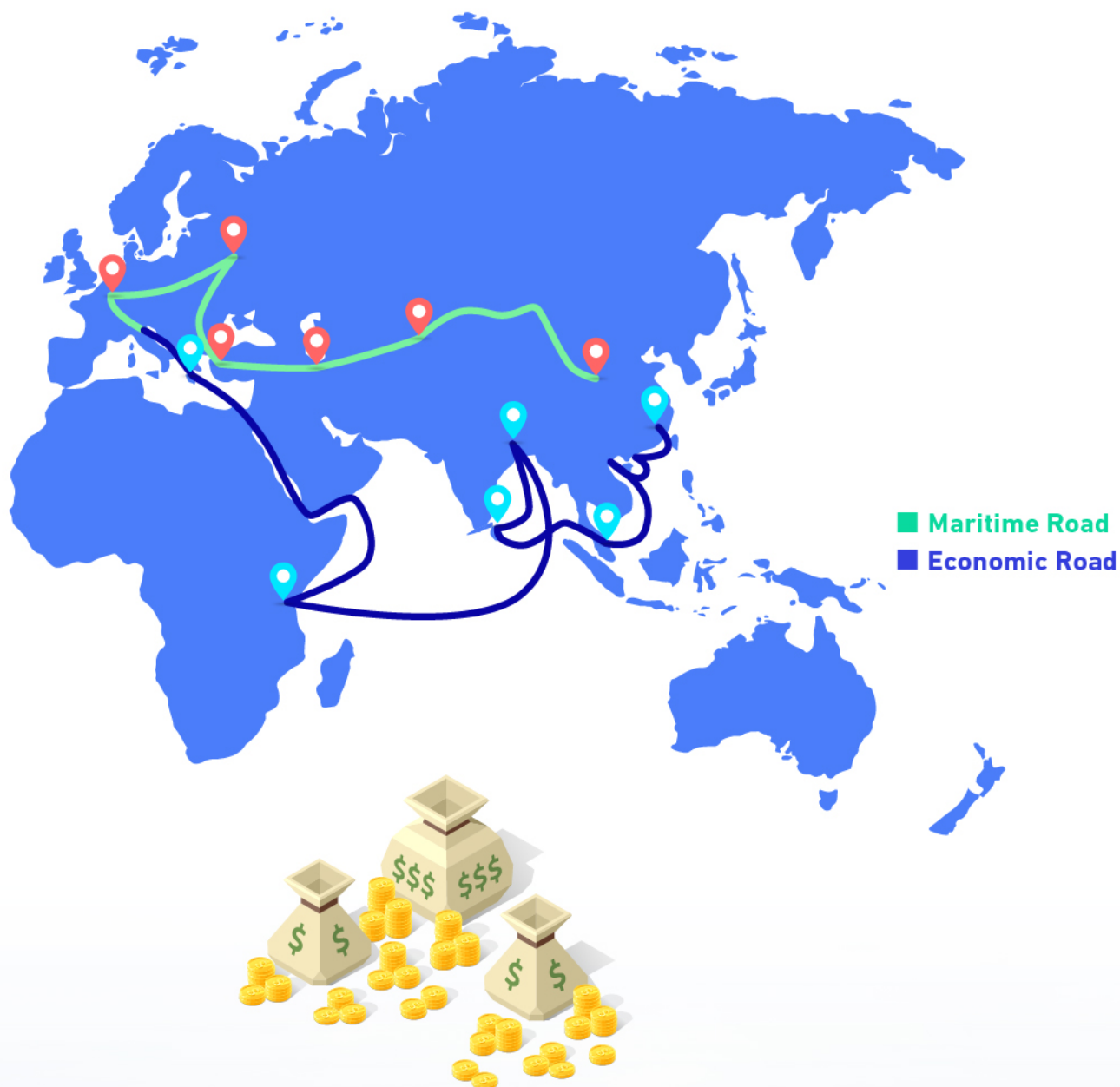
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## 1. Background

- The market of the United States has changed in the last 10 years by experiencing a significant reduction in demand. In the same way, the European Union has been focusing on solving internal problems, such as the BREXIT, its relationship with Russia, which represents that, in a short term, solving these challenges is a priority.
- As China celebrates, during this current year, its 40th anniversary since it opened its doors to the rest of the world to accomplish its commercial development, Xi Jin Ping, the President of China, introduces his global trade plan as the “Belt and Road initiative”, which has encouraged 70 countries to join this mega-infrastructure project.

## 2. What is the Belt and Road Initiative?



- The silk economic belt in conjunction with the maritime economic belt represent the “Belt and Road Initiative”.
- This initiative intends to promote cooperation, harmony, sense of inclusion, mutual benefit or a win-win-model by reconsearching necessities.
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- Financial Institutions were created to fund these cooperation projects.
- \*The first stage concerns investing in underdeveloped countries in order to accomplish a shared growth, and the second stage concerns having the capacity of covering the demand by integrating markets.
- \*China intends to reduce the tariff barriers and regulatory barriers, as well as creating a “free flow” to facilitate the flow of people by using recognition technology in order to reduce the risk of the free flow.



## DEEP MARKET INTEGRATION:

Several companies have no idea of how to export or where to export. There is a demand that has no destination, and all needs might be covered by integrating the economies.



The Republic of China experiences difficulties in covering all agricultural needs, therefore, underdeveloped countries are currently capable of covering the mentioned demand, with this initiative, the development, prosperity with connectivity infrastructure (airports, energy utilization, information technology, communication, etc) represent objectives, as well as reinforcing the financial connectivity by promoting the use of its own currency and reducing the dependence of the american dollar.



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